

CULTURAL LANDSCAPE AS RESOURCE FOR REGIONAL DEVELOPMENT: TRANSDISCIPLINARY THEORETICAL AND STRATEGIC PERSPECTIVES

Date: JULY 20-21, 2023
(9am - 5pm)

Venue: Internationales Wissenschaftsforum
Heidelberg (IWH), Hauptstraße 242



Xinshe Rice Terraces, Taiwan, 2023

Coming from different cultural as well as disciplinary contexts, we invite you to discuss how cultural landscapes can be mobilized to serve as a resource for regional development. Our exchange will proceed from influential theoretical approaches before turning to pioneering examples of social change and social innovation that focus on cultural heritage and its management in landscape settings. Join us in this transdisciplinary exploration of how heritage can unfold its transformative potential and create new opportunities for the future.

Organization:

FI TCH Research Tandem “Cultural Landscape as a Resource for Social Innovation. A Contribution to the (Re)Vitalisation of Marginal Regions”

Prof. Dr. Diamantis Panagiotopoulos
Dr. Georg Mildenerger

Dr. Gudrun Schimpf
Dr. Fabienne Wallenwein

Supported by Heidelberg University’s Flagship Initiative “Transforming Cultural Heritage”

Thursday, July 20

9.00-9.20	Opening (Research Tandem, Christiane Brosius)
9.20-10.00	Cultural landscape as a resource for social innovation. A contribution to the (re)vitalization of marginal regions. <i>Research Tandem</i>
10.00-10.40	Cultural heritage as landscape, archaeological action-research and the socio-economic impact of heritage <i>Guillermo Reher</i>
10.40-11.10	<i>Coffee Break</i>
11.10-11.50	Transformative social innovation <i>Julia Wittmayer</i>
11.50-12.30	Cultural landscape from a landscape architectural perspective: The big feet aesthetic and the art of survival <i>Hexing Chang, Huixian Wang</i>
12.30-13.30	<i>Lunch Break</i>
13.30-14.30	Interactive Exercise
14.30-15.10	Heritage significance and governance of cultural landscapes. The case of the M'zab Valley (Algerian Sahara) <i>Thomas Schmitt</i>
15.10-15.40	<i>Coffee Break</i>
15.40-16.20	Preserving heritage in the digital age: Challenges in documenting monuments in the urbanized Kathmandu Valley <i>Axel Michaels, Rajan Khatiwoda</i>
16.20-17.00	Opportunities and challenges of rural tourism for landscape heritage revitalisation <i>Klaus Ehrlich</i>
17.00-17.30	Conclusion

Friday, July 21

9.00-9.20	Introduction (Research Tandem)
9.20-10.00	From "region" to regionalization <i>Despina Catapoti</i>
10.00-10.40	Present-day transmission and innovative practice of traditional handicrafts <i>Ping Chen</i>
10.40-11.10	<i>Coffee Break</i>
11.10-11.50	From propagandistic mass theatre to popular mass event: The case of Nazi Thingstätten <i>Stefanie Samida</i>
11.50-12.30	Cultural landscapes in the Aegean: Towards a social or a dystopic future? <i>Stelios Lekakis</i>
12.30-13.30	<i>Lunch Break</i>
13.30-14.00	Interactive Exercise
14.00-14.40	UNESCO-Welterbe – Vermittlung oder Vermarktung? (in German) <i>Sabine Hagmann</i>
14.40-15.20	Cultural heritage as communal practice: Impulses from Gongliao's rice terrace landscape in Taiwan <i>Fabienne Wallenwein</i>
15.20-15.30	<i>Coffee Break</i>
15.30-16.00	Conclusion & Lessons Learned