

STARTUP LAB

by hei_INNOVATION



Do you have an innovative idea or a science-based project that you would like to turn into a business model or even a startup?



Then you should apply for our STARTUP LAB 2024!

When: March 4 - 27, 2024

What: Workshops, Input Sessions, Mentoring and 1:1 Coaching

Topics: Problem-Solution-Fit, Business and Revenue Planning, Pricing, Marketing and Sales Strategies, Financing, Story Telling and Pitching, IP and Legal Basics

How: English and German Sessions

Apply until February 7, 2024!

Contact Julia for questions: julia.piechotta@uni-heidelberg.de

More: <https://www.uni-heidelberg.de/en/transfer/heiinnovation/startup-lab>

